



GLOBAL TRANSIT TICKETING & FARE COLLECTION REPORT 2018

Public transport ticketing and fare collection industry has undergone a revolution in recent times. From traditional ticketing options, such as paper tickets, tokens and magnetic-stripe tickets, the service providers are moving to smart cards, mobile ticketing (SMS, barcode, mobile phone as fare media, mobile wallet), online services, bank cards, near field communication (NFC)-enabled devices, etc. The use of cash is reducing fast.

The fare systems are becoming smarter (automatically calculating the best fare), fare policy is evolving (cap on maximum fare, free transfers for better integration, etc.), and operations efficiency is improving (dynamic demand management, real-time information to passengers, etc.).

Ticketing is ever more important in the determination of the quality of public transport services. In most cases it is a low-hanging fruit to improve customer convenience, operations efficiency and revenue collection. Therefore, public transport agencies/authorities are budgeting for fare system improvements. This presents attractive opportunities for technology providers; system integrators; ticketing and validation equipment suppliers; smartcard, mobile phone and chip manufacturers; financiers; consultants; workforce development organisations; etc.

The Global Transit Ticketing & Fare Collection Report 2018 provides information on 300 cities from across the world. Of these, 50 cities are in North America, 20 in Latin America, 75 in Asia Pacific, 115 in Europe and 40 in Middle East and Africa. It presents key information regarding key players, existing system, fare policy, ticket options, fare media, ticketing infrastructure, integration and interoperability, value-added services, and plans for upgrade/new systems.

The report is available in PDF format with MS Excel database.

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Sources and Methodology

Global Mass Transit Research's industry analysts have utilised primary and secondary research sources in preparing this report. Primary sources include information obtained through telephone interviews and emails from public transport authorities, operators and regulators. Secondary sources include, but are not limited to, project websites and status reports; websites, annual reports, capital programmes and financial reports of transport authorities and operators; documentation provided by relevant financing institutions; investor presentations; analyst reports; government plans and documents; websites of ministries and regulators; websites of industry associations; internal and external proprietary databases; news articles; and press releases. Wherever applicable, research sources are cited within the report.

Our analysts and researchers have combined the information from these primary and secondary sources with their industry expertise to synthesise the qualitative and quantitative analyses presented in this report. In cases where data was not available, we have used the estimates from authentic published reports or press releases.

Great care has been taken to ensure that all analyses are supported by facts. In situations where facts were not available and assumptions were made to conduct analyses, we have explained our assumptions and our methods of estimation.

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