



Workshop on

## International Best Practices in Transit Infrastructure Financing

Saturday, October 1, 2011, 8:30 am-12:30 pm, Grand Salon A,  
Hilton New Orleans Riverside, New Orleans, Louisiana, USA

Hosted by: **Global Mass Transit Report**  
Information & analysis on the global mass transit industry

## Mission

Today, the need for public transportation is more urgent than ever because it is emerging as the only sustainable solution in meeting urban mobility demands and overcoming the known economic, social, and environmental problems of congestion and pollution in cities. While there are plenty of reasons for an informed commuter to select public transport over other modal choices, the economic downturn in the US has played a major role in increasing the ridership levels of its public transport systems to record highs. It is also evident in the current fiscal crisis that the financing of public transport systems (operating expenses and capital expenditure) can no longer be covered by the income from subsidies and fares alone.

US transit agencies and operators face the challenge of maintaining a huge transit asset portfolio that needs to be renewed, modernised and rehabilitated, that is, maintained in a state of good repair (SOGR), to provide world-class customer service with increased expectations regarding security and environmental sustainability. Initiatives such as the New and Small Starts Program present huge investment and business opportunities for the industry. In addition, SOGR, a basic investment need, creates opportunities for the industry to offer a variety of solutions such as technology applications to generate revenues and improve operational efficiency, public-private partnerships for infrastructure development, financing and maintenance mechanisms to lower costs, new cash management techniques for higher returns, joint development of real estate, and use of transit real estate to promote transit-oriented development.

The aim of this workshop is to provide insight into funding solutions for public transportation infrastructure. The objective is to present a frame of reference for decision-makers to select the financial structure for their public transportation system that best meets their city's unique requirements.

Organising new sources of funding may require major institutional reforms, legislative or even constitutional changes. The workshop focuses on international best practices with the view that since we live in a globalised world, it is only prudent to gain exposure to and benefit from international experiences. Many issues are the same in cities all over the world and so it becomes all the more important to pool our knowledge and share expertise. Solutions are never transposable "as-is"; however, implementing even some of the proven measures, with an understanding of the specific context, may lead to innovations, producing remarkable results.

# WHO SHOULD ATTEND?

The event is expected to draw participation from top executives, managers and decision-makers from:

- ❖ Public transport authorities and operators
- ❖ Policy makers and regulators
- ❖ Financiers and venture capitalists
- ❖ Industry consultants
- ❖ Technology and service providers
- ❖ Equipment manufacturers

# ABOUT THE ORGANISERS

The event is being organised by **Global Mass Transit** in conjunction with the **American Public Transportation Association's (APTA's) 2011 Annual Meeting/EXPO**.

**Global Mass Transit** is a leading provider of information and analysis on the global mass transit industry including metro, bus, light rail, regional rail and inter modal passenger transport. It publishes the **Global Mass Transit Report** (a monthly newsletter) and **Global Mass Transit Weekly** (a weekly update), and operates the [www.globalmasstransit.net](http://www.globalmasstransit.net) website.

**Global Mass Transit** provides information on all the key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

Our clients include **AECOM, Bombardier Transportation, Siemens, BAE Systems, SNC-Lavalin, Ansaldo, Parker Hannifin Corporation, WorleyParsons, Thales Rail Signalling Solutions, Agence métropolitaine de transport (AMT), Harrington-Hughes & Associates Incorporated, RATP, KEOLIS, Transdev, Swiss Rail, Unipart Rail, Halcrow International, Serco, Acciona Infraestructuras S.A., Clever Devices, Wilson, Ihrig & Associates, Rogers Corporation, GFI Genfare – an SPX Division, Luminator, Technatomy Corporation, Trapeze Group, Citadel Capital, European Bank for Reconstruction and Development, HUEBNER GmbH, etc.**

**Global Mass Transit** is conducting this workshop in New Orleans immediately preceding **APTA's Annual Meeting** and the **EXPO**, the largest public transit showcase in North America expected to attract over 17,000 professionals from the transportation industry. **APTA** members are public organisations, operators, consultants, construction companies, financiers, planning organisations, state departments of transportation, academic institutions and trade publications.

# KEY BENEFITS TO PARTICIPANTS

- ❖ Hear from international experts, regulators, financiers and key industry players about issues in transit infrastructure financing in the US and globally
- ❖ Understand the relevance of international financing experiences for the US transit capital programmes and state of good repair investments
- ❖ Explore lessons learnt from the US SOGR pilot projects (recently announced) and several international examples such as the London Underground
- ❖ Review the financial models for transit infrastructure financing
- ❖ Gain exposure to viable and profitable business strategies
- ❖ Discuss the regulatory/policy developments in securing financial resources for transit agencies and operators
- ❖ Understand the key challenges and assess the future requirements and market opportunities in transit infrastructure
- ❖ Participate in interactive discussions
- ❖ Network with those interested in driving change and finding solutions for transit capital programme management

# SPONSORSHIP (Limited to four organisations)\*

This workshop will provide an excellent opportunity for organisations involved with mass transit to showcase their products and services. The deliverables include:

- ❖ Two delegate registrations (for the workshop)
- ❖ Table space at the venue
- ❖ Distribution of sponsor promotional material to each delegate
- ❖ Logo presence at the workshop
- ❖ Acknowledgement on workshop website
- ❖ A hyperlink to the sponsor's website

The sponsorship fee is \$1,500 for each co-sponsor and \$4,500 for sole sponsorship.

For further information, contact:

**Yasmeen Chopra**

**Global Mass Transit**

Email: [yasmeen.chopra@globalmasstransit.net](mailto:yasmeen.chopra@globalmasstransit.net)

Tel: +91-11-46113914, Mobile: +91-9555437913

*\* Available on a first-come, first-serve basis.*

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# AGENDA

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Saturday, October 1, 2011, Grand Salon A, Hilton New Orleans Riverside, New Orleans, Louisiana, USA

Time	Session	Issues to be addressed	Speaker(s)
8:30-9:00	<b>Opening Remarks:</b> The Investment and Financing Challenge in Public Transport	<ul style="list-style-type: none"> <li>- What is the possible relevance of European and Asian experience for the US?</li> <li>- Impact of globalisation (on financing, technology, business potential)</li> <li>- What is the US experience in financing transit investments?</li> <li>- FTA SOGR Initiative</li> <li>- Challenges and opportunity in US transit financing</li> </ul>	<p><b>Edward L. Thomas Sr.</b>, Moderator</p> <p><b>Arthur Guzzetti</b>, Vice-President, Policy, American Public Transport Association (APTA), USA</p>
9:00-9:30	US SOGR Case Study	<ul style="list-style-type: none"> <li>- Types of financing needs for overall transit agency capital programme.</li> <li>- Role of IT and communication systems in context of SOGR capital programme.</li> <li>- What is the systems engineering approach to capital programme development</li> <li>- What are the opportunities for leveraging technology?</li> </ul>	<b>Anne O'Neil</b> , Chief Systems Engineer, Capital Program Management, Metropolitan Transportation Authority, New York City Transit, NY, USA
9:30-10:30	International Approaches to Transit Financing	<ul style="list-style-type: none"> <li>- What are the various financing options available to local bodies and private players?</li> <li>- Are international financing approaches more innovative than the US approaches?</li> </ul>	<p><b>Jean Claude Ziv</b>, President of Arcurial Association, Paris, France</p> <p><b>Raymond H. Ellis</b>, Managing Director, Alternative Delivery Group, AECOM, Arlington, VA, USA</p> <p><b>Dominique Maurel</b>, Managing Director, Head of Financing at Mediobanca France</p>
10:30-10:40	Q&A		
10:40-11:00	BREAK		
11:00-12:00	International Best Practices	<ul style="list-style-type: none"> <li>- Inspirational examples of ambitious public transport strategies</li> <li>- Securing adequate resources</li> <li>- Legal and political framework</li> <li>- Key points about moving forward to plan, engineer, finance and implement large transit investments such as SOGR</li> </ul>	<p><b>Robert Oliver</b>, Director of National and International Affairs, Société de Transport de Montréal, Canada</p> <p><b>Christian Messelyn</b>, President of MARS, concessionaire for the Reims MARS tramway, France</p> <p><b>Kuldeep Gharatya</b>, Head of Systems Integration for London Underground, UK</p>
12:00-12:30	Closing Remarks	<ul style="list-style-type: none"> <li>- What more needs to be done to bridge the gap between the required and available investments?</li> <li>- How should transit agencies and the private sector partner in the current economic environment?</li> <li>- Financing and business development opportunities in the international market</li> </ul>	<p><b>Bill Mooney</b>, Sales Director, Rail/Transit, Halcrow Engineering, NY, USA</p> <p><b>Michael Schneider</b>, APTA Chair of the Public-Private Partnership Committee and Managing Partner at InfraConsult LLC, Los Angeles, USA</p>

# DELEGATE FEES

www.globalmasstransit.net

The fee per delegate is \$95

## REGISTRATION FORM

I would like to register for the workshop

Please send me more information

NAME/DESIGNATION \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

To make payments by credit card, please visit [http://www.globalmasstransit.net/shopping\\_cart.php](http://www.globalmasstransit.net/shopping_cart.php)

*All credit card payments will be subject to standard credit card charges.*

## HOTEL INFORMATION

### Hilton New Orleans Riverside

Two Poydras Street, New Orleans, Louisiana, United States 70130

Tel: 1-504-561-0500 Fax: 1-504-568-1721

The Hilton New Orleans Riverside is also the official 2011 Annual Meeting Headquarter hotel for APTA. The hotel is located in a prime downtown location on the banks of the Mississippi with the riverwalk at its doorstep and the city center, Ernest N. Morial Convention Center, historic French Quarter, IMAX theatre, aquarium of the Americas, Arts District, etc. just a short walk away.

For registration and sponsorship opportunities:

**Yasmeen Chopra**

**Global Mass Transit**

Tel: +91-11-46113914, Mobile: +91-9555437913

Email: [yasmeen.chopra@globalmasstransit.net](mailto:yasmeen.chopra@globalmasstransit.net)

For speaking opportunities:

**Shivani Saxena**

**Global Mass Transit**

Tel: +91-800-989-1100

Email: [shivani.saxena@globalmasstransit.net](mailto:shivani.saxena@globalmasstransit.net)

## TERMS AND CONDITIONS

### Payment and Cancellation Policy

- Full payment must be received prior to the workshop. Payment can be made in US dollars (\$) only.
- Cancellations received in writing 30 days (August 31, 2011) before the date of the workshop will receive a full refund, minus a service charge/administration fee of \$20. We regret that no refunds will be made for any cancellations received less than 30 days prior to the workshop.
- Substitutions/name changes are welcome at no extra charge. Please send these in writing at least two days prior to the workshop.

### Disclaimer

- **Global Mass Transit** shall assume no liability whatsoever in case the event is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders the performance of this workshop impracticable, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency. **Global Mass Transit's** responsibility is limited to return of the registration fee only and is not liable for any cost in relation to travel and accommodation.
- Please note that it may become necessary for reasons beyond the control of the organisers to make alterations to the content and timing of the programme or speakers.